

FACTORY DIRECT



It is proven that customer retention and average spend are greatly influenced with presentation and layout. Woodham Design & Manufacturing is pleased to announce an exclusive Factory Direct to your State offering of our innovative and internationally acclaimed product range at unbeatable prices. Join award winning garden centres from around the world utilising our innovative: **Trolleys, Benches, Round Tables, Tiered Displays & Tilting Shelf Units, Carousels & Signage.**

ARE YOU ACHIEVING THE BEST RESULTS WITH YOUR PLANT RETAILING?

Are your fixtures giving you the benefits of bottom-up watering, visual impact, flexibility and low maintenance? Are your existing trolleys cumbersome or inhibiting retail sales?

Using my design skills and experience and working closely with international plant retail experts I have over the past ten years built a design, production and marketing team that share my passion for innovative, versatile and practical products.

The Woodham range of products solves plant retail problems and creates opportunities to increase sales while at the same time providing significant savings in plant care and fixture maintenance.

Save up to 25% Direct to your State from the factory at unbeatable prices.

We will be delivering containers direct from our factory to your State creating significant savings on freight and handling. Orders boxed ready for pick up and assembly to start making a difference in your plant retail business.

Visit online for more details or call me toll free to discuss your options and requirements with this limited time offer & secure your container space today!

Regards,

John Woodham - Director

Woodham Manufacturing
email john@woodhamnz.com



1800 03 53 06 📞 **Toll-free**

FACTORY DIRECT PRICES

Expires June 2010 or when containers are full.



WOODHAM

Just email, or call toll-free to discuss your requirements.

Plant Trolley & Carts

Standard Plant Cart ~~\$395~~ **\$299**

Braked Plant Cart ~~\$439~~ **\$379**

Large wheel design ergonomic lightweight & pleasure to use with large capacity trays for higher average sales.



Uni-Cycle & Capsule Bar

Uni-Cycle ~~\$159~~ **\$139**

Child Capsule Bar ~~\$39~~ **\$29**

Build family loyalty and reap the rewards happy well managed children. Enables parents to focus on their shopping.



Round Table Displays

Adjustable Heights ~~\$297~~ **\$249**

Adjustable to 400mm, 550mm, 700mm

Striking merchandising platform which encourages customer interaction and drives sales. Best used nested in clusters.



Top Hat & Leg Support

Complete Top Hat Set ~~\$89~~ **\$79**

Option Leg Support ~~\$49~~ **\$35**

Top Hat Sets are available for use with round table displays to create tiered effect



3 & 4 Shelving Units

3 Tray Model (TSU) ~~\$1599~~ **\$1299**

4 Tray Model (TSU) ~~\$1799~~ **\$1479**

Wheeled Tilting Tray System, with low foot print suitable for high foot traffic areas. Tilts flat for watering



Tiered Display Unit

Standard (TDU) ~~\$1999~~ **\$1799**

Sign Holder ~~\$59~~ **\$49**

Innovative wheeled tilting system creates a stunning wall of colour with good light penetration for plant health. Tilts flat for watering



Carousel Displays

Complete Unit ~~\$1250~~ **\$950**

High impact presentation platform. Magnate for impulse sales. Robust clean & flexible



Bench Displays

Standard 80 mm Deep ~~\$555~~ **\$475**

Adjustable to 400mm, 550mm, 700mm

Practical alternative to traditional cumbersome static and high maintenance with dated wooden displays. Available with wheels



Long Retail Barrow

Complete Unit ~~\$899~~ **\$750**

This high impact barrow displays a high volume of product and is particularly suited to front of store merchandising.



Sign Holders Box of 10

Flat Steel Base ~~\$200~~ **\$180**

Coil Base ~~\$180~~ **\$160**

Sign holders bring consistent look of quality throughout your store, building customer trust, increasing sales.



www.woodhamnz.com visit our website for more information.

email john@woodhamnz.com toll-free 1800 03 53 06

Prices are exclusive of GST & include freight to your State. Made in New Zealand

FREE
SIGN HOLDER
WITH \$700 SP ENT
See Website for Details